



## **Developing and implementing Strategy Via Program & Project Management**

### **1 Day Workshop**

QTC is proud to present this Strategy and Project Management Workshop, which provides an interactive and step-by-step process which takes participants from initiating a strategy to implementing it, via project management. This ensures all projects undertaken relate to an organisation's strategy and therefore contribute to the organisation's goals.

#### **Workshop Purposes:**

- Understand the link between Strategy and Project Management
- Overcome the common 'planning flaws' that keep most strategies from succeeding
- Consider project-oriented systems thinking for turning general strategies into executable plans
- Learn to make a smooth transition from general goals and strategies to concrete and effective project plans
- Develop an immediately useful action plan for a program, strategy, project, initiative, or change effort

#### **Benefits:**

- Bridge the execution gap - close the divide between plans and results - achieve those sales and profits
- Ensure common understanding and consensus of approach
- Relate projects to the 'big picture' - goals, strategies, missions
- Consider all the key factors needed for success
- Create strong foundation for successful implementation

Presenter: Dr Keith O'Shea has a wide and varied background in program and project management, from an early beginning in the construction field and in later years, in business change and technology projects. Dr O'Shea obtained a Master of Project Management from RMIT University in Melbourne, Australia and completed his PhD 'An Examination of the Theory and Practice of Project Management Knowledge and its Transferability in Western Australia' at Curtin University, Western Australia. Dr O'Shea is a National Director of the Australian Institute of Project Management (AIPM), holds Certified Practising Project Director status and is a senior assessor of project management competencies for the institute, he also holds PMP status with the Project Management Institute (USA), is a qualified PRINCE2 Practitioner and the author of 'Project Managers: what do they really do and need to know?' ISBN: 978-3-639-20304-2.

Dr O'Shea is also a Graduate of the Australian Institute of Company Directors and a regular contributor and lecturer at Curtin University and Edith Cowan University (ECU) in their Master of Project Management programs and a member of the ECU School of Management Consultative Committee.